

Best Waterproof & Mold Proof Shower System Company of 2023 : wedi Awarded in Australia

Emsdetten, June xx, 2023. Outstanding performance "Down Under": wedi has won the coveted "Australian Enterprise Award" for the first time. The Australian media company APAC Insider awards this award every year to innovative companies in the Asia-Pacific region that offer outstanding solutions in their field. wedi receives the award as a provider of waterproof shower systems.

wedi has been represented in Australia since 2020. "The products are manufactured in Germany. We have four people working in sales on site," says Peter Beckmann from wedi in Australia. "With our quality promise, end consumers focus in Australia, every user can be sure that they enjoy their showering many years to come without having to worry about leaks and mold."

Combining Tradition and Innovation

wedi has been awarded as a company that combines tradition with innovation and solves everyday problems with quality products. This is especially crucial in the area of waterproofing, as a much-cited Australian statistic shows. "It says that waterproofing accounts for only 1.8% of construction costs, but is responsible for 83% of construction defects," says Peter Beckmann. This is also due to the fact that we build things very traditionally with products that are not up-to the current 21st century build. "That's why it's all the more important that people have confidence in wedi quality and that we can personally support them with their individual needs."

"Made in Germany" with a focus on local requirements.

In Australia, wedi offers building boards, system accessories, and benches - all components are coordinated with each other. Many products correspond to those from Europe. Other products are "Made in Germany", but are specifically adapted to local requirements. Sometimes there are also specific adaptations of proven products. "Flexible, innovative, safe: We are proud to be making the Australian market better every day with wedi solutions and we are very happy about the award," says Peter Beckmann.

About wedi

The wedi Group is a leading manufacturer of innovative system solutions for bathrooms and wet areas. The company, founded in 1983 in Emsdetten, Germany, is known for its building board with the blue core - developed by company founder Helmut Wedi. Today, the system provider employs more than 500 people and is active in over 50 countries. At its sites in Germany and the USA, wedi produces complete building systems and design-oriented components for long-term damage-free and aesthetic bathrooms. The strategic focus is on a high degree of prefabrication and integrated technology to enable safe and easy installation. wedi is certified according to the environmental protection standard ISO 14001 and pursues a comprehensive sustainability strategy.

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